



**STATE OF NEVADA
DEPARTMENT OF ADMINISTRATION
NEVADA COMMISSION FOR WOMEN**

209 E. Musser Street, Suite 300 | Carson City, Nevada 89701
Phone: (775) 684-0299 | admin.nv.gov/CommissionforWomen

MEETING NOTICE AND AGENDA

Name of Organization: Nevada Commission for Women

Date and Time of Meeting: Thursday, June 4th at 10am

Location of Meeting: TEAMS

Join: https://teams.microsoft.com/l/meetup-join/19%3ameeting_YWNiNzg2M

Meeting ID: 294 885 556 759 39

Passcode: 4ac2Hk6u

Below is an agenda of all items to be considered. **Action may be taken on items followed by the words “For Possible Action.”**

1. Call to Order - Chair
2. Roll Call – Management Analyst III

Chair Midby - Present
Vice Chair Friedenthal - Absent
Commissioner McDoniel - Present
Commissioner Proper - Absent
Commissioner Rogers Markwell - Present
Commissioner DiLullo - Present
Commissioner Woodrow - Absent
Commissioner de Joya - Present
Commissioner Taylor - Absent
Commissioner Brown - Present

3. Public Comment - Chair

Public comment will be taken during this agenda item. Comments may be limited to three minutes per person at the discretion of the chairperson. Members of the public may comment on matters not appearing on this agenda or may offer comment on specific agenda

items. Comments may be discussed by the Commission, but no action may be taken on matters presented by the public that are not already on the agenda marked for action. The matter may be placed on a future agenda for action.

4. Approval of Minutes from the May 7th, 2026, Nevada Commission for Women Meetings **(For Possible Action)**

Chair Midby entertained a motion to approve May 7th minutes and asked if there was any discussion. Hearing none, Chair Midby asked for a motion to approve. Commissioner DiLullo made the motion to approve the May 7th minutes. Commissioner Rogers-Markwell seconded the motion. All were in favor; none were opposed. The motion carried.

5. Budget Account 1029 Financial Report – Management Analyst III **(Information Only)**

Ms. Mason provided an overview of Budget Account 1029 and introduced a new budget tracker that now includes monthly reconciliations. She explained that the new tracker is more detailed than what has been previously used in the past and notes it is intended to provide a real-time picture of Commission's financial standing.

Ms. Mason explained what each column on the new financial tracker meant. Ms. Mason noted that the "Project Total" column includes anticipated expenses such as quote or estimates that the Commission has received but not yet taken formal action on. This allows for forecasting of upcoming costs and a clearer understanding of potential budget impacts. The "Pending" column reflects expenses that have been formally approved by the Commission and submitted for payment, but which have not yet posted in the State Controllers accounting system. Once proposals are approved and forwarded for payment processing, they are moved from the "Projected Total" column into the "Pending" column.

The "Actual CORE" column reflects expenditures that have officially posted to the Controller's accounting system and represents the most current accounting records.

Ms. Mason reports that the Commission currently has approximately \$17,000 in available realized funding. Upon approval of Agenda Item 7, the available balance will increase to \$22,996.71. She also noted that the \$2,000 listed in a pending status represents the annual year-end rollover requirement, which she has set aside and treated as encumbered to ensure it is not reflected as available spending authority. Ms. Mason said that the goal of the new tracker is to provide greater transparency and to allow the Commission to more easily monitor projections, pending obligations and actual expenditures. She then asked if there were any questions.

Chair Midby thanked Ms. Mason for the enhanced level of detail and noted this type of information has been needed for some time. Chair Midby opened the floor for questions or comments. Commissioner Brown thanked Ms. Mason and stated that the tracker "looks great". Commissioner DeJoya asked about the difference between the previously referenced \$17,000 balance and the \$22,000 shown on the tracker. Ms. Mason explains that it reflects anticipated revenue from the Nevada Women's fund event, which is associated with Agenda item 7. If the item is approved the amount will be added to the realized balance, resulting in approximately \$22,000. Ms. Mason emphasized that she

keeps such amounts in the tracker to provide clarity regarding pending actions and their budget impact. Commissioner de Joya asked about the status of the item listed in row 37. Ms. Mason confirmed that it corresponds to Agenda Item 7, which is pending approval and scheduled for discussion later in the meeting. Chair Midby added that the amount represents revenue generated from the She Shapes Nevada events in the north and south, and that approval of Agenda Item 7 would formally reimburse the account, resulting in the updated balance.

Chair Midby asked if there were any additional questions or comments. Hearing none, she thanked Ms. Mason again, stating that the tracker will greatly assist the Commission in understanding pending obligations and available funding. Chair Midby expressed appreciation for Ms. Mason's work and requested that the tracker be kept updated and included as a standing agenda item going forward.

6. Social Media Report – Management Analyst III (**Information Only**)

Ms. Mason presented the social media performance report for the past 30 days. Under the audience breakdown, she stated that 69.4 percent of views came from existing followers, reflecting continued strong engagement from the current audience. She noted that 30.6 percent of views came from non-followers, indicating that the Commission's content is reaching individuals outside the established audience and creating opportunities for follower growth.

Ms. Mason reviewed content performance by type, reporting that post generated approximately 78.7 percent of engagement, making them the highest-performing format. Stories contributed approximately 21.3 percent of engagement and continue to be an effective tool for maintaining visibility with followers. Ms. Mason highlighted the posts that generated the highest number of views since the last meeting and noted the content that received the most interactions, including likes, shares, comments and other engagement metrics. She encouraged Commissioners to share posts to their personal Instagram stories, when possible, as this helps increase visibility, expand reach to new audiences, and support follower growth. She invited Commissioners to send any suggestions for future Instagram posts, stories, or featured content to the Commission email inbox or directly to her.

Ms. Mason is continuing to repost and highlight the Commissioners' community work on LinkedIn. She invited suggestions on how Commissioners would like the LinkedIn page to be utilized. Chair Midby thanked Ms. Mason for the report and acknowledged the effectiveness of recent posts, noting that members of her own family had seen the Commission's content. She commended Commissioner DiLullo for consistently resharing content and she intends to improve her own engagement. Chair Midby asked if there were any additional questions, comments or suggestions related to the social media report. Hearing none, she expressed appreciation for the consistent posting schedule, stated that ongoing visibility helps keep the Commission top of mind for followers. She thanked Ms. Mason for another strong report.

7. Approval to reimburse Budget Account 1029 in the amount of \$5,660.80 from the revenue generated by the She Shapes Nevada Event (**For Possible Action**)

Chair Midby introduced Agenda Item 7, approval to reimburse Budget Account 1029 in the amount of \$5,660.80 from revenue generated by the She Shapes Nevada events. She noted that the Commission previously agreed to combine revenues from both the northern and southern events and, after reviewing expenses and net proceeds, to reimburse the account so the funds would be available for future She Shapes Nevada events or other Commission activities. Chair Midby stated that a formal vote was required and invited questions or discussion.

Hearing none, Chair Midby entertained a motion to approve the reimbursement.

Commissioner Brown moved to approve reimbursement to Budget Account 1029 in the amount of \$5,660.80 from revenue generated by the She Shapes Nevada events.

Commissioner Rogers-Markwell seconded the motion.

Chair Midby called for a vote. Commissioners Rogers-Markwell and DiLullo voted in favor. No Commissioners opposed. The motion carried.

Chair Midby thanked the Commissioners and noted that the reimbursement reflects the success of the She Shapes Nevada events and will support future Commission initiatives.

8. Travel Reimbursement for Nevada Women's Fund Luncheon on May 21st **(For Possible Action)**

Chair Midby congratulated Commissioner Rogers-Markwell for being honored at the recent event and noted related social media posts recognizing her achievement.

Chair Midby stated that she was unable to attend the northern event in Reno and asked whether any Commissioners, aside from Vice Chair Friedenthal and Commissioner Rogers-Markwell, had traveled to the event and required travel reimbursement. No Commissioners indicated the need for reimbursement.

Chair Midby noted that perhaps in future years more Commissioners could attend to support the event. Seeing no further discussion related to Agenda Item 8, she moved on to Agenda Item 9.

9. Upcoming Event(s) Planning **(For Possible Action)**

Chair Midby introduced Agenda Item 9. She noted that Vice Chair Friedenthal was unable to attend the meeting but has been leading preparations for the upcoming launch of the Nevada Commission for Women, Guinn Center, and Nevada Women's Fund "Status of Women in Nevada" report. The event is scheduled for September 10 from 8:00 to 10:00 a.m. at the Sahara in Las Vegas. Chair Midby stated that the Commission is also working to coordinate its strategic planning meeting in conjunction with that event.

Chair Midby asked whether there were any additional upcoming events to discuss.

Commissioner Brown reported that the Governor's Office had approved new carpet and paint for the Commission's breezeway. She suggested that the Commission prepare its design proposals for presentation at the strategic planning meeting and subsequently submit them to the Governor's Office for approval.

Chair Midby agreed and noted that this topic should be listed as a specific agenda item for future meetings. She referenced recent communication from the Governor's Director of Operations confirming that Buildings and Grounds will fund the painting and carpet replacement, with work scheduled for completion during June. Chair Midby and

Commissioner Brown briefly clarified that the replacement is expected to involve blue carpet, though final confirmation will be obtained.

Chair Midby stated that the Commission will need clarity on any desired updates to breezeway displays, as such items must be submitted to the Governor's Office for pre-approval. She recommended adding the breezeway project as a standing agenda item for upcoming meetings and inviting staff from the Governor's Office, including Tawny Polito, to participate in the September strategic planning session to provide guidance and respond to questions.

Ms. Mason confirmed she would extend the invitation.

Chair Midby added that she would contact Vice Chair Friedenthal for an update on event planning, noting that the summer will pass quickly and any additional details should be forwarded to staff for distribution to the Commission. She encouraged Commissioners to attend the September event if able and reminded members that travel reimbursement is available when applicable.

10. License Plate Project and Fundraising Discussion **(For Possible Action)**

Chair Midby noted that the license plate project remains a standing agenda item. She stated that the Commission will need to wait until after the primary election to better understand potential legislative champions and pathways for advancing the project. Additional information is expected to be available for the July meeting.

Commissioner Brown raised concern about the July meeting date falling on July 2, during the July 4 holiday week. Chair Midby acknowledged the scheduling conflict and noted she would likely be traveling that week. She suggested rescheduling the meeting rather than cancelling it, given upcoming September events.

After discussion, the Commission agreed to move the July meeting from July 2 to July 9 at 10:00 a.m. Chair Midby confirmed the change and asked Ms. Mason to update the calendar accordingly.

11. Strategic Planning **(For Possible Action)**

Chair Midby introduced Agenda Item 11, noting that Ms. Mason had conducted a scheduling poll to determine availability for the Commission's annual strategic planning session. The poll offered two potential dates: September 9 from 1:00 to 5:00 p.m., or September 10 from 11:00 a.m. to 3:00 p.m.

Ms. Mason reported that most responses indicated availability for September 10 from 11:00 a.m. to 3:00 p.m. She added that respondents indicated they would not require travel reimbursement, including those traveling from northern Nevada.

Chair Midby acknowledged the results and recommended formally selecting September 10 for the planning session. She proposed holding the session in Las Vegas and noted that she and Ms. Mason would coordinate offline to confirm a suitable location, likely within the State Building as used previously.

Chair Midby entertained a motion to approve holding the Commission's strategic planning session on September 10 from 11:00 a.m. to 3:00 p.m.
Commissioner Rogers-Markwell moved to approve the September 10 date and time.
Commissioner DiLullo seconded the motion.
Chair Midby called for a vote. No Commissioners opposed, and the motion carried. Chair Midby requested that Ms. Mason send a calendar invite to Commissioners to hold the time, with location details to be added once confirmed.

12. Public Comment- Chair

Public comment will be taken during this agenda item. Comments may be limited to three minutes per person at the discretion of the chairperson. Members of the public may comment on matters not appearing on this agenda or may offer comment on specific agenda items. Comments may be discussed by the Commission, but no action may be taken on matters presented by the public that are not already on the agenda marked for action. The matter may be placed on a future agenda for action.

13. Adjournment

Nevada Commission for Women

Unless noted as an action item, discussion of any item raised during a report or public comment is limited to that necessary for clarification or necessary to decide whether to place the item on a future agenda.

All times are approximate. The chairperson reserves the right to take items in a different order or to combine two or more agenda items for consideration to accomplish business in the most efficient manner. The chairperson may remove an item from the agenda or delay discussion relating to an item on the agenda at any time. The chairperson may call for a break.

We are pleased to make reasonable accommodations for members of the public with disabilities and who wish to attend the meeting. If special arrangements for the meeting are necessary, please notify the Nevada Commission for Women staff at (775) 684-0299 as soon as possible, and no later than 24 hours prior to the time of the meeting.

Confirmation of Posting

In accordance with Nevada Open Meeting Laws, this meeting has been posted with the time, place, location, list of places where the notice has been posted, and a statement regarding accommodations for physically handicapped people, and an agenda for the meeting. This notice has been posted in three (3) public buildings no later than 9am on the third working day prior to the meeting, as well as online.

Notice of this meeting was posted online at www.notice.nv.gov.

Notice of this meeting and supporting materials are available on or after the date of this notice at

https://admin.nv.gov/Boards/Women/Meetings/2025/2025_Meetings/.

Notice of this meeting has been posted at the following physical locations:

Nevada State Library and Archives
100 N Stewart St. Carson City, NV 89701

Nevada Department of Administration
515 E. Musser St. Ste. 100, Carson City, NV 89701

Governor's Finance Office
209 E. Musser St. Carson City, NV 89701

Nevada State Public Works
7115 Amigo St. Ste. 100, Las Vegas, NV 89119